



SOCIAL MEDIA GUIDELINES FOR STUDENT -- ACTIVITIES

Representing Auburn School District in Activities is a privilege. **Students who participate in School Activities** in Auburn are held in the highest regard and are seen as role models in the community. As leaders you have the responsibility to portray your group, your school and yourselves in a positive manner at all times. Sometimes this means doing things that are an inconvenience to you, but benefit the whole group. Texting, Facebook, Twitter, Instagram, Vine and other social media sites have increased in popularity globally, and are used by the majority of **students** here at Auburn in one form or another.

Students who participate in School Activities should be aware that third parties --including the media, faculty, future employers and WIAA officials --could easily access your profiles and view all personal information. This includes all pictures, videos, comments and posters. Inappropriate material found by third parties affects the perception of the **student**, the group and the school. This can also be detrimental to a **students** future employment options, whether in activities or in other industries.

Examples of behaviors that are unethical, illegal and counter the ASD Policy on Harassment, Intimidation and Bullying concerning participation in online communities may include, but are not limited to, depictions or presentations of the following:

- Inappropriate/Unethical Photos, videos, comments or posters showing the personal use of illegal drugs, alcohol, etc.
- Inappropriate/Unethical Photos, videos, and comments that are of a sexual nature.
- Content online that is unsportsmanlike, derogatory, demeaning or threatening toward any other individual or entity. No posts should depict or encourage unacceptable, violent or illegal activities.
- Content online that would constitute a violation of team, school, and league rules (examples: commenting publicly about a coach, teammate, opponent, official, staff member, and school employees.)
- Information that is sensitive or personal in nature or is proprietary to the team or the school, which is not public information.

Please remember the Group Advisor and the Activities Coordinator have the ability to suspend, or remove a student from the team/group on the first inappropriate action.

- For your own safety, please keep the following recommendations in mind as you participate in social media websites:
- Set your security settings so that only your friends can view your profile.
- You should not post your email, home address, local address, telephone number(s), or other personal information as it could lead to unwanted attention, stalking, identity theft, etc.
- Be aware of who you add as a friend to your site – many people may be looking to take advantage of **students** or to seek connection with **students who participate in School Activities**.
- Consider how the above behaviors can be reflected in all Social Media applications.

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as that of the High School and your group. Remember, always present a positive image and don't do anything to embarrass yourself, the group, your family or the school.

By signing below you affirm that you understand the **High School Group** Social Media Guidelines for **Students who participate in School Activities** and the requirements that you must adhere to as an **Auburn student who participates in School Activities**. Also, you affirm that failure to adhere to these guidelines may result in consequences that include suspension from your **activity/group**, and you may be subject to additional penalties imposed by **the Auburn School District**.

Player Printed Name _____

★ Signature _____ Date _____

Parent or Guardian Printed Name _____

★ Signature _____ Date _____